

ORIS  
group

## Press Release: WHISTLEBLOWERS

From football to footfall – giving shrink the red card



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Proud sponsors of the  
Retail Fraud Conference  
May 4th 2006, Novotel,  
Hammersmith, LONDON  
[www.retailerevents.co.uk](http://www.retailerevents.co.uk)

By the time the Retail Fraud conference kicks off in May, three short weeks remain to the start of the 2006 World Cup finals in Germany

"It's a bit like pressing the interactive red button while watching a football match on the TV. We can now get information that enhances our understanding of the individual and team performances from the comfort of our own arm chair. We do the same for the retailers so they can judge their team and identify whose a winner, and who needs a metaphorical red card."

**Laurence King, Managing Director of the ORIS Group**

By the time the Retail Fraud conference kicks off in May, three short weeks remain to the start of the 2006 World Cup finals in Germany – an event that will be watched by a myriad of camera angles and football pundits who will minutely measure every move for the millions of 'referees' watching at home.

Effective shrink management and freedom from fraud requires a different kind of whistleblower – one where every member of the team concentrates on the ball and strategies and tactics are rehearsed to achieve the ultimate goal. Retail Loss Prevention specialists the ORIS Group believes that because everyone takes in information differently, measuring the problem and communicating to all stakeholders in a way that they understand, is one of the roles of the retail team. Here, ORIS provides its web-based case management tool to empower the team to whistle blow on offending shoplifters and staff.

The ORIS Group will be exhibiting at the Retail Fraud Conference and sponsoring the event.

For further information or to book a meeting or product demonstration please contact  
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THE RETAIL LOSS PREVENTION SPECIALISTS