

S H R I N K
M A N A G E M E N T
S O L U T I O N S

["... **shrink**school[🎓] was an excellent use of two days. All managers should receive the training if the brand is to progress on its way".]



Checkpoint® 

in partnership with

ORIS
g r o u p

"...the comments from seasoned store managers have been nothing short of incredible".



Loss learning

Welcome to *shrinkschool*; a pioneering, interactive and engaging initiative to help retail managers learn how to tackle theft and loss in the European retail environment.

shrinkschool is designed to support the loss prevention department by helping store managers focus their attention on shrinkage, which cost European retailers €32 billion last year alone, according to the respected European Retail Theft Barometer (ERTB).

Make a difference to bottom line results

shrinkschool is a 2-day course that will challenge beliefs and question knowledge. Your managers will leave feeling empowered that they can make a difference to shrinkage within your organisation.

The course will help identify the exact problems, raise awareness across the business – beyond the loss prevention team, achieve ownership and adopt new solutions to the challenges of theft.

It will help to influence behavioural change and improve the overall shrink awareness culture within the organisation.

You will be able to make a big difference to your bottom line – selling more and losing less.

Modular and tailored just for you

The classroom style initiative is split into four modules:

1. Culture and awareness
2. Identification of shrinkage causes
3. Shrinkage solutions
4. Management and behaviour

It is then tailored for your business so that the content is based specifically on your company shrinkage figures – attendees will leave with their own strategic shrinkage plan.

The course is aimed at class sizes of up to 20 staff and is fully interactive.

Profit from our expertise

shrinkschool is a joint-venture between UK partners Checkpoint Systems – the world's leading supplier and manufacturer of RF-EAS solutions and The ORIS Group – the UK's leading retail loss prevention specialists.

What makes *shrinkschool* so invaluable is not only the collective knowledge of both companies, but the fact that it is created, written and run by ex-Loss Prevention Managers. Their 'insider' expertise adds credibility and relevance.

For further information, or to book a *shrinkschool* please contact:

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Current *shrinkschool* clients include:



JAEGER

[Reserve your *shrinkschool* today and receive a 20% discount*]

*Offer ends 30th November 2007.