

T H E R E T A I L L O S S P R E V E N T I O N S P E C I A L I S T S

ORIS

g r o u p

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Never shrinking from the shrinkage challenge

With shrinkage costing European retailers an estimated €32 billion per year, it's hardly surprising that many CEOs have woken up to the fact that a more 'can-do' and proactive approach is required to arrest the problem and its perpetrators.

This new breed of retailer has recognised that growth in sales at the top end can no longer compensate for the haemorrhaging of loss to the bottom line caused by theft and internal fraud. This is why many are now seeking outside assistance from specialists who understand their pain and deliver by never shrinking from shrinkage and its causes.

The ORIS Group - the UK's leading loss prevention specialists - whose customers include; Argos, Austin Reed, Boots, Carphone Warehouse, French Connection, Homebase, Jaeger, New Look and Woolworths are assisting their customers in driving towards a zero-tolerance approach to shrink.

The ORIS Group provides the strategic consultancy that can affect culture change throughout a retail business, while on a tactical level, provide the web-based technology that remotely

maps shrink and delivers real time data to the key stakeholders - from loss prevention teams to HR and the all-important store managers - in an easy-to-use and intuitive format.

ORIS Case Manager, for example, tracks cases of internal fraud from the point of reporting to the successful closure of the case while its Incident Manager solution can inform a business of the true extent and cost of incidents - including identification of criminal trends and modus operandi. Both of these solutions offer a wide range of visual reporting suites and the ability to drill down into valuable operational data.

This holistic approach not only succeeds in arresting the problem, but empowers and incentivises all levels of the business to make a permanent difference by making 'shrink' public enemy number one.

ORIS SERVICES

-  **shrink school**
-  Loss Prevention Academy
- Long Term Shrinkage Reduction Programmes
- Grass Roots Store Reviews
- Project Management Services
- Fraud Investigatory Programmes
-  Team Effectiveness Programmes

ORIS PRODUCTS

- Case Manager
- Fraud Manager
- Task Manager
- Bespoke Retail Reporting Systems
- Incident Manager *
- Shrink Manager *
- Risk Manager *

**Products marked with an asterisk are now sold via an exclusive licence with Checkpoint Systems.*

The ORIS Group formed a strategic partnership with Checkpoint Systems - the global leader in product identification and shrink management solutions in February 2007.

The alliance between Checkpoint Systems and the ORIS Group is part of a worldwide exclusive development programme that sees Checkpoint Systems promoting the exciting new range of solutions specifically developed for them by the ORIS Group.

To book a meeting or product demonstration please contact us:-

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